

The Competition...

The new Amiga CD32 with its superior graphics technology offers the ultimate in game console price/performance. With dazzling colours, higher resolutions, faster animation and 3D special effects, the CD32 produces superior games, blowing away the competition. The Amiga CD32 uses the same chipset and video technology as in-Commodore's high end video workstations, setting a new price/performance level for game consoles. In Independent comparisons, the Amiga CD32 wins over all the competition. A recent Gallup survey in the UK rates the Amiga CD32 the best selling CD games console. The 1993/1994 Buyers Guide from Electronic Games Monthly Magazine rated the Amiga CD32 the best CD games console over Atari Jaguar, 3DO, Sega Mega CD and Philips CD-i. The superiority of the Amiga CD32 is further demonstrated by the enthusiastic support from developers. Over 100 developers are working on

EGM Buyers Guide Quotes

"The latest Amiga system from Commodore boasts some of the best technical features of all the new systems."

"This system looks promising! Commodore has done some great products over the years and this one is no exception. It may blow away the competition with the low price."

What Cometition?

SPEC	CD ³²	3DO	SEGA	JAGUAR	CD-i
Micro Processor &	685-CO20 1 IMH2 (52 Bit)	ARM/12MHz (32 Bras	2 x 88000/12/MHz (32 BHz)	68000/13 3MHz (16 Bits)	68340/16MHz (18 Bha
Graphics and Audio Processors	Spine Engine	2 Video Ani nation	, , , ,	GPU (64 Bits)	
	f i Push Wide (3º Br)	Processor (32 Bits)		Object Processor (64 Bits)	
	Graphics Co-processor	DMA Engine (32 Bits)		Biliter (64 Bits)	
	Shifter (18/32 B t)	Audio DSP (32 Bits)		OSP (32 Sits)	
	Audio Engine 4 Voice (16 B				
	*MPEG Video Decompress				
	Engine 40kH;				
	•MPEG Audio Decompr				
	DSP (24 Bits) 28MHz				
Chips	4	2	3	2	2
Memory	2MB RAM	ZIMB RAM	0.1281/05	2MB RAM	1MB RAM
BUS Width	Dual 32 Bit BUSES	32 Bit	Dual 16 Bit BUSES	Single 64 Bit with 16	16 Bit
Expansion BUS	Yes, Processor, Audio, Vid	Onetial	Partial	and 32 Bit Ports	Control
Processor Acceleration	Yes	Portini :		Partial	Partial
Processor Acceleration Upgrade Capability	1 4305	140	No	No	No
Internal Expansion Slot	Yes	Ho	No	Na	Yos
Async Serial Port	Yes	No	No	Yos	Yes
High Speed Auxillary	Yes	Yes	No	No	Yes
Serial Port					
Realtime Multi Tasking OS	Yes	You	tło	No	Yes
Super High Res 35 ns Plaets	Yes	No	No	Na	No
		Me	NI.	Na.	110
Video Overlay Genlock Support	Yers	No	No	No	No
RDM Cartridge	No	No	Yes (16 Bit)	Yes (32 Bit)	Na
	CD-ROM Based	CD-ROM Bessed	, to 100 mg	· co for any	CD ROM Based
Screen Resolution	Up to 1280 x 512	Up to 640 x 480	320 x 224	Up to 768 x 576	384 x 280
Garne Controller	1 Buttons	11 Buttons	6 Buttono	12 Buttons	10 Buttons
Photo CD	Planned	Yes	t-lo	Planned	Yes
Colours	256/256,000/16 7/4	65,000/16 BM	64/512	16.7M	258,000/16.7M
Photo Realistic Images	Yes	Yes	No	Yes	Yos
Sound	CD 16 Bit Stareo	CD 16 Bit Storeo	CO 15 Bit Stereo	CD 16 Bit Stereo	CD 16 Bit Stareo
	*MPEG CD 16 Bit Stereo				
Hardware Video Decompression	Yes, HAMS & *MPEG 1	Planned	No	Planned	Yes
CD-ROM	Yes, 2 s poed	Yes, 2 x Speed	Yes, 1 x Speed	Planned	Yes, 2 x Speed
Pricas	6299.99 Base	£499,99 Easo	£129.99 Baso	£199,09 Base	2399.99 Base
			£249.99 CD Add-on	£169.99 CD Add-on	
			0000 00 Talal	code on Total	

Want some street cred?



"For the last six years the Amiga has been synonymous with state-of-the-art computing for the masses. "Despite the

arrival of Sega and Nintendo, the Amiga brand has proved powerfully resilient — as is evidenced by the booming sales of Amiga 1200 and the early sales success for the Amiga CD32. "We're very excited about the prospects for these machines and we are doing all we can to provide magazine support." Chris Anderson, Chief Executive — Future Publishing Ltd



"1994 will be a big year for Commodore, and Gremiin's plans are for 100% support, if you want Zool 2 on console, then you

will get it first on Amiga CD32." Ian Stewart, MD – Gremlin Graphics



"The Amige 1200 is the best leisure computer in the world! The CD32 will become a major home entertainment unit. Out

commitment to Commodore is as strong as ever." Maurice Cohen, Managing Director —



"The Amiga continues to be our most successful format, spurred on by the demand for A1200 specific titles. This,

combined with healthy sales of CD32 software, can only lead us to one conclusion: Commodore have once again proven their ability to produce the right products at the right price."

Ash Taylor, MD - Leisuresoft

"Commodore seem to be riding very high at the moment. Our Amiga sales in the UK are very impressive – particularly Mortal Combat and Cannon Fodder – but also catalogue sales. The CD32 hardware is selling well at retail according to our market intelligence and we have decided to support it with a number of key titles for release early next year." Tim Chaney, European Managing Director – Virgin Interactive

"The CD32 represents the ideal leading-edge technology product to take games players into the future of electronic entertainment. System 3 Arcade Software are launching their product portfolio with classic titles like Last Ninja, Myth and Putty. We will be following this up with exciting new titles early in the new year including Putty Squad and Desert Fighter."

Mark Cale, MD — System 3



"it's great to see Commodore UK out in front leading the pack!" Jeremy Rihll, MD — Digita International

"I feel that Commodore have come up with a brilliant mechine that can challenge and beat the Japanese consoles on all counts – price, specification and quality software at effordable prices. Flair have already published three titles for the machine, have enother three due imminently, with four more titles in production for early '94 releases.'

Colin Courtney, MD – Flair

"Since the inception of Future
Zone our relationship with
Commodore hes been first class
and their products have
performed exceptionally well
within our stores."
Tony Pickup, MD -- Future Zone Stores
Limited



"We have been very pleased by the level of sales for Sensible Soccer on the CD32 and are confident that the five titles that we

have in development will enjoy similar success." Tom Watson, MD – Renegade



"We are delighted with our involvement in CD32. All our titles are selling strongly which has justified our investment in the

new format. In 1994 all of our titles, will be produced for CD32 and we look forward to some real advancements in software development that currently only the CD32 can offer." Michael Hawward, MD — Millennium

"Heving shared in 10 years of Commodore achievements, we now look forward with the A1200 and CD32 (plus a few other Commodore surprises) to continued success." Paul Patterson, Sales Director – Ocean Software



"I am pleased we moved quickly on developing CD32 titles as the sales figures for the titles that we have published have far exceeded

our initial expectations. Not only have the initial orders been good, but there has been significant reordering."

Jim Mackonochie, Sales and Marketing Director – Mindscape "The market clearly needs something new. Commodore, the first with the 32-bit technology. The Amiga CD32/1200 has the potential to create some stunning games and put the Amiga back on top."

Big Boy Barry - Games World

"We are proud to be a major distributor for the Amiga, the UK's first choice home computer. In 1993 we are pleased to announce thet we have supplied more Amigas to the trade than ever before. The results speak for themselves, so congratulations to Commodore and here's to 1994," Mike West, Director — S.D.L.



"The amazing Amiga AA graphics chipset and digital CD audio, what an awesome combination! As developers, we

will be giving the CD32 full support and from that you can expect some outstanding entertainment titles in the coming months! The CD32 offers and indeed is, the future in multimedie home entertainment."

Martin Brown, Director – Team 17

Software Ltd

"The advent of the CD32 allows our programmers and artists to use their imaginations to the full where previously system limitations had lead to compromise. We will continue to support the CD32 and anticipate continued success with upcoming titles such as Total Carnage, GULP and AKIRA."

Deborah Isaac, Managing Director — 1.C.E. International Computer Entertainment

"The A1200 has, without doubt, been the highlight of the year, with sales far exceeding our most optimistic forecasts. In addition, the launch of CD32 has been quite remarkable and it has already become our best-selling CD games console."

Gary Richards — Comet



"The CD32 is a great machine and our sales figures already show it is well worth supporting. I recommend it without hesitation."

Andrew Hewson, MD – 21st Century Entertainment

AMIGA™ The future is Clear

AMIGA CD³² 32-BIT POWER THE ENGINE... from C=Commodore

MICEOROSM

No is immun
Time r running out for
corp r: mogul Tiron
Korsby. I microscopic probe
has be ninjected into his
ble dstream by rival
corporation Axior i. A prole
that with every beat of his
heart is homing in on his
brain to execute its diabolical
plant total mind control
Your mis ion: track down and
distroy the intruder











AMIGA 32 Features

- Top loading CD-ROM double speed drive
- Motorola@ 68EC020 microprocessor running at 14MHz
- 2MB, 32-bit CHIP RAM as standard.
- 1MB system ROM (Kickstart 3.1)
- 1KB non-volatile memory for saving high scores and game positions
- AGA Custom Chipset capable of producing 2 to 256,000 colours from a palette of 16.7 million
- Screen resolutions from 320 x 200 to 1280 x 512 (more with overscan including 800 x 600)
- Four channel 8-bit stereo sound, 6-bit volume and 16-bit CD audio
- 11-button game controller supplied as standard
- Headphone jack with sliding volume control
- RF output connector, for simple connection to a television
- Colour composite output connector
- SVHS output connector
- AUX connector to both keyboard and high speed serial port
- 182-pin expansion connector for Full Motion Video module
- Right and left stereo audio connectors (2 x phono)
- Game controller/mouse/joystick connectors (2 x DB9 male)
- Support for Amiga CD32, Audio CD, CD+G as standard
- Support for Video CD, with optional Full Motion Video module



(HAOS ENGINE

Leading a party of pugilistic adventurers the players must make their way through the grounds, the woods, the outbuilding and into the mansion itself, eventually finding The Hall of Machines, where The Engine is located











Amiga CD32 accounts for over 40% of CD software sold (source Gallup) ..and it's realistically priced so you get more for your money!!



Fury of the Furries Mindscape







Labyrinth of Time Electronic Arts



Gremlin



Millennium



Ocean



Chambers of Stranling Grandslam



Ocean



I.C.E.



Julin Barnes Football Krisalis



Psygnosis



Chuck Ruck H Core Design



Premier Core Design



Millennium



Pirates Guld Microprose



Seek & Destroy Mindscape



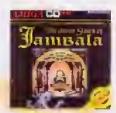
Renegade/Mindscape



Disposable Hero



Fiv Hamler Krisalis



Seven Gates of Jambala Grandsiam





Trolls Microvalue Flair



D/Generation Mindscape



Renegade/Mindscape



Aimathera



Karate Plus System 3



Qwick/Alien Breed Team 17



Project X/F17 Challenge Team 17



Liberation Mindscape



Whales Voyage Microvalue Flair



Little Divil



Helmlell 31 Core Design



Upintingen 2 Renegade/Mindscape



James Pund 3 Millennlum



Castles II Interplay



Super Putty System 3



Games & Goodfer MultiMedia Machine



Dunk Special Edition Supervision



Chaos Engine Renegade/Mindscape



Nigel Manuell World Champinuship



Simun the Surcerer Alternative Software



Encyclopedia



New That's What I Call Games 1 MultiMedia Machine



Summer Olympia Microvalue Flair



Grandslam

Mean Arenas



Dangerous Streets Microvalue Flata



Overkill/Lonar-C



Core Design

Crown II



Lutus Turbo Trilogy Gremlin

Chock Rock 1

Core Design



Microcasm Psygnosis

Arabian Nights



Banshee Core Design





Optonica



Xiphias

Pinball Fantaries 21st Century Ent



Rubacad Millennium



Znol 2 Gremlin





Great Titles Appearing on Amíga CD32



freeight Dinosauce Optonica



Namedlety Ones Interactivision



Now That's What I Call Games 2 MultiMedia Machine



New Media Domark





Trivial Pursuits Domatk

No Second Price



Invight The Homas Body Optonica



Frontier Elite II Gametek



International Soccer Audiogenic



Gunship 2000 Microprose



Total Carnage



Bubble & Squeak Audiogenic



Manuscreen. Gametek



Sames Methanic Brothers Apache



Thallion



Last Vikings Interplay



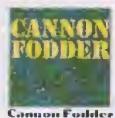
Battle Chess Enhanced Interplay





Almathera

Microvalue Flair



Virgin Interactive Ent



Watch out for over 100 new titles before Christmas 1994!!

THE HOTTEST GAMES FOR YOUR CD32 ARE FROM MINDSCAPE... ...AND HERE'S THE PROOF!



ALFRED CHICKEN™

90% - "It's finger lickin' good" - Amiga Computing

87% - "One of the finest platform games you'll ever see on your CD32" - The One RRP £25.99



90% - "An impossibly great game" - Amiga Power 89% - "A corking arcade adventure" - Amiga Force



EVASIVE ACTION TM (Due late '94)

90% - "Amazingly playable, brilliant with two players" - PC Gamer* 80% - "A beautiful game to look at, and one that plays excitingly" - PC Player® RRP £T.B.A.

FURY OF THE FURRIESTM

90% - "Brilliant - I really can't recommend it enough" - The One 86% - "A great puzzley platformer" - GamesMaster ARP £29.99





LIBERATIONTM

90% - "Without a shadow of a doubt the best CD32 game available" - C&VG 94% - "If any game is worth buying a CO32 for, Liberation is it" - The One BRP £34.99

MEGARACETM (Due late '94)

"Backdrops have to be seen to be believed... scores on its atmosphere and quality of competition" - PC Power* RRP ET.B.A.





OVERKILL/LUNAR-CTM (Double-game disc!)

84% - "Incredibly smooth and wonderfully quick" - Amiga Format RRP £29.99



SEEK & DESTROYTM FAILER CO.

85% - "Top class stuff from start to finish" - Amiga Action 83% - "Excellent, and a real challenge for blast-'em fans" - Amiga Format RRP £25.99



ASK YOUR LOCAL RETAILER FOR THEM!



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MINDSCAPE

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Merchandísíng activity...

Merchandising Material to Support your Sales Team

We are aware that simply producing
stunning packs which are superb value-formoney is not enough. We realise that our job
does not end in supplying you with the
product and that we have to assist you in
selling through.

To fulfil this part of our obligation to you, our loyal dealers, we have produced a range of merchandising products designed to complement the theme of the packs which includes flyers, posters, a software catalogue and demonstration disks and CDs.

Naturally, there can be no better way to show the product and software to its best advantage, and maximise sales potential at the same time, than on one of our custom designed point-of-sale stands.

designed point-of-sale stands.

If you would like more information on any of these items, please contact Gill Rimmer on (0628) 779631.



Commodore's Commitment to the Independents

Dear Independent Dealer

For well over a decade, Commodore has led the industry with innovative and leading-edge, high specification, value-for-money products. Innovative products require innovative marketing techniques and for these we have built up a sound reputation. In particular, our bundles have become legendary, gaining as access into well over 6 million households in the UK alone and the very nature of the products we manufacture, in particular the Amiga platform, makes them compatible with a whole host of useful third party add-on devices.

We have always believed that this situation could only be really exploited by specialist independent dealers whose day-to-day business is total involvement in this industry. Very early on it

became obvious to us that dealers like you are a major integral part of the whole structure of our business. Although in the past it may have seemed we had lost sight of this reality, I want to make it very clear to you that we fully support the valuable service you provide to our end users.

ver the past year or so, the market has been dominated by low cost, low margin consoles with high cost software. Last year we faunched Amiga CD32, and it has quickly dominated both the CD hardware and software chants and is rapidly eating into the once 'sacred' and all powerful console market. CD based machines, and in particular Amiga CD32, will form the basis of the platform of the future and are rapidly gaining acceptance now. With a declining 16-bit market, the cartridge based consoles are not set for a slow and lingering death but a swift and costly demise. This void needs to be filled now and you are the people to best capitalise on this opportunity.

Your business is as important to us today as it has been for many years and we will continue to support you in any way we can. Your success is a reflection of our success and, rest assured, we understand the value of unitually profitable trading partnerships.

We invite you to join us in forging a future together, towards 2000 and beyond.

With sincere best wishes

David Peasance

David Pleasance MANAGING DIRECTOR

Reasons Why You Should Not Consider Buying Anything Less Than 32-Bit Technology:-



- Value added software packs
- Free point-of-sale literature, posters and window stickers
- Proven technology
 - . On-line free technical support
 - Affordable software
 - Huge peripheral sales potential
 - Opportunity to sell extended warrantles
- Commitment from the world's leading software publishers
- High periormance versus price ratio



- . Sell leisure and productivity software
- Free I year At Home service
 - · Europe's best-selling home computer
 - 2 million existing users in the UK alone



- 90 CD32 titles in just 8 months
- Revolutionary 32-bit CD technology
- Plays audio (Karaoke) and full motion videos (optional module required)

